PROJECT 01 / BUSINESS INTELLIGENCE

Executive performance dashboard

BUSINESS QUESTION

How can operational leaders understand performance without reconciling disconnected reports?

SAMPLE PROJECT CONCEPT

Combine sample forecast, service level, productivity and staffing data in a single KPI view. Allow leaders to drill into changes by team and period.

ANALYTICAL APPROACH

Create a consistent metric dictionary, verify source completeness, compare planned and actual results and design exception-led reporting.

DECISION VALUE

An easier way to identify service issues, discuss drivers and prioritize corrective actions.

RELEVANT TOOLS

Power BI, Tableau, Advanced Excel, KPI reporting

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